

## Privacy Statement

Responsible persons

Yvonne van den Berg - Yvonne van den Berg Coaching, address Bovenland 4 5663 HP Geldrop, is responsible for the processing of personal data as shown in this privacy statement.

Contact details:

<https://www.yvonnevandenbergoaching.nl>

mail: [info@yvonnevandenbergoaching.nl](mailto:info@yvonnevandenbergoaching.nl)

Personal data

Yvonne van den Berg Coaching processes your personal data because you make use of my services and/or because you provide us with these data yourself.

Below you will find an overview of the personal data I process:

First and last name

Address

Phone number

E-mail address

Other personal data that you actively provide, for example in correspondence and by telephone

Data about your activities on our website.

Bank account number (if you are a customer)

My website and/or service has no intention of collecting data about website visitors who are younger than 16 years old. Unless they have permission from their parents or guardian. However, I cannot verify whether a visitor is over 16. I therefore advise parents to be involved in their children's online activities to avoid collecting data about children without parental consent. If you are convinced that I have collected personal data on a minor without such consent, please contact me at [info@yvonnevandenbergoaching.nl](mailto:info@yvonnevandenbergoaching.nl) and I will delete this information.

Purpose

Yvonne van den Berg Coaching processes your personal data for the following purposes:

Handling your payment

Sending you news. You can call or e-mail if this is necessary to perform my services,

To inform you about changes in my services and products,

To offer you the possibility to create an account.

Yvonne van den Berg Coaching analyzes your behavior on the website in order to improve the website and the products and services offered to match your preferences.

Yvonne van den Berg Coaching also processes personal data if I am legally obliged to do so, such as data required for my tax return.

Automated decision making:

Yvonne van den Berg Coaching does not make any decisions about matters which could (significantly) affect individuals, based on automated processing.

Retention of personal data

Yvonne van den Berg Coaching will keep your personal data no longer than strictly necessary to fulfill the purposes for which your data are collected. I apply the following retention periods for the following (categories) of personal data:

(Category) of personal data > Period of retention > Reason

For personal details, address and bank account number I use a retention period of 7 years, based on the legal retention obligation. These data are used for handling a payment.

Email addresses are kept for a maximum of 5 years and are used to contact people on my email list to send them valuable information and appropriate offers.

Other personal data that you actively provide for example by creating a profile on this website, in correspondence and by phone, data about your activities on my website, will be kept for a maximum of 5 years. These data will be kept in order to improve my services.

Sharing of personal data with third parties

Yvonne van den Berg Coaching shares your personal data with various third parties if this is necessary for the execution of the agreement and to meet a possible legal obligation. With companies that process your data on my behalf, I enter into a processing agreement to ensure the same level of security and confidentiality of your data. Yvonne van den Berg Coaching remains responsible for this processing. In addition, Yvonne van den Berg Coaching provides your personal data to other third parties. I do this only with your express permission.

This concerns the following processors:

ActiveCampaign: for sending emails with information about purchased products or other products. Your personal data are stored on a server outside the Netherlands, in the United States.

Mollie: for processing payments and generating invoices

Facebook: for retargeting our contacts and creating a target group similar to our current contacts. Your personal data is stored on a server outside the Netherlands, namely in the United States.

Cookies, or similar techniques

Yvonne van den Berg Coaching uses functional, analytical and tracking cookies. A cookie is a small text file that is stored in the browser of your computer, tablet or smartphone when you first visit this website. These cookies are used with a purely technical functionality. They ensure that the website works properly and that, for example, your preferences are remembered. These cookies are also used to make the website work properly and to optimize it. In addition, Yvonne van den Berg Coaching places cookies that track your surfing behavior so we can offer customized content and ads.

During your first visit to my website I have already informed you about these cookies and asked your permission to place them.

You can opt out of cookies by configuring your internet browser so that it does not store cookies anymore. In addition, you can also delete all information previously stored through your browser settings.

For an explanation see: <https://veiliginternetten.nl/themes/situatie/cookies-wat-zijn-het-en-wat-doe-ik-ermee/>

On this website, cookies are also placed by third parties. These are for example advertisers and/or social media companies. Below an overview:

Cookie: Facebook Pixel

Function: Tracking cookie that tracks user behaviour on the website

Storage duration: 2 years

Should you have given your consent for the use of cookies and wish to revoke it, you can do so via the following button:

View, modify or delete data

You have the right to view, correct or delete your personal data. In addition, you have the right to withdraw your possible consent for the data processing or to object to the processing of your personal data by Yvonne van den Berg Coaching and you have the right to data portability. This means that you can submit a request to me to send the personal data I have on you in a computer file to you or another organization named by you.

You can send a request for inspection, correction, deletion, or request to withdraw your permission or objection to the processing of your personal data to [info@yvonnevandenberghcoaching.nl](mailto:info@yvonnevandenberghcoaching.nl). I will respond to your request as quickly as possible, but within four weeks.

Yvonne van den Berg Coaching would also like to point out that you have the possibility to file a complaint with the national supervisory authority, the Autoriteit Persoonsgegevens. You can do so via the following link:

<https://autoriteitpersoonsgegevens.nl/nl/contact-met-de-autoriteit-persoonsgegevens/tip-ons>

## Security

Yvonne van den Berg Coaching takes the protection of your data seriously and takes appropriate measures to prevent abuse, loss, unauthorized access, unwanted disclosure and unauthorized changes. If you feel that your data is not properly protected or if there are indications of abuse, please contact us via [info@yvonnevandenberghcoaching.nl](mailto:info@yvonnevandenberghcoaching.nl).

